Amendments to the Claims

- 1. (Original) An electroconductive zinc oxide powder, wherein: at least one element selected from the group consisting of IIIB group elements, IVB group elements and Fe is solid-solved in zinc oxide at 0.01 to 10% by mass of the zinc oxide; the average primary particle size calculated from the specific surface area of the powder is 0.03 μ m or less; the bulk density is 0.20 g/mL or less; and the volume resistivity is 10^{10} Ω cm or less.
- 2. (Currently amended) A process for producing an electroconductive zinc oxide powder according to claim 1, wherein the following steps are successively carried out:
- (I) the step of reacting an alkali carbonate with an aqueous slurry of zinc oxide to yield basic zinc carbonate,
 - (II) the step of heating and aging the basic zinc carbonate,
- (III) the step of mixing the resultant aged solution with a water-soluble salt of at least one element selected from the group consisting of IIIB group elements, IVB group elements, and Fe,
 - (IV) the step of dehydrating and drying the aged matter,
 - (V) the step of firing the resultant dry matter at 300 to 600°C, and
 - (VI) the step of pulverizing the fired matter.

3-4. (Cancelled)

- 5. (Original) An electroconductive composition, wherein an electroconductive zinc oxide powder according to claim 1 is contained in a dispersion state in an amount of 10 to 300 parts by mass per 100 parts by mass of a base material, and the volume resistivity is from 10^3 to $10^{11} \,\Omega$ ·cm.
- 6. (Original) The electroconductive composition according to claim 5, wherein the base material is rubber.

- 7. (Original) The electroconductive composition according to claim 5, wherein the base material is resin.
 - 8. (Cancelled)
- 9. (New) The process according to claim 2, wherein the firing temperature is 300 to 475°C.
- 10. (New) The process according to claim 2, wherein the firing temperature is 300 to 400°C.